



**KANSAS CITY LIFE**

**Century II Variable Product Series**

**Alliance Variable Universal Life Current Performance  
Ending September 30, 2024**

KCL Current Fixed Account Crediting Rate is 4.00% <sup>1</sup>

Non-Surrendered Contracts Subaccount Average Annual Total Return <sup>2</sup>

Classification	Subaccount	YTD	1 YR	3 YR	5 YR	10 YR	Since Inception of Subacct	Inception Date of Subaccount
<b>Diversified Emerging Markets</b>								
	Templeton Developing Markets VIP 2	14.88%	23.60%	-0.44%	4.43%	3.58%	3.03%	5/1/1997
<b>Small Company - Small Blend</b>								
	Columbia VP Select Smaller-Cap Value 2	12.77%	24.00%	4.07%	9.61%	6.68%	7.15%	5/3/2010
	LVIP JPMorgan Insurance Small Cap Core 1	11.83%	24.89%	1.78%	8.92%	8.02%	8.54%	1/3/1995
<b>Small Company - Small Growth</b>								
	BNY Mellon VIF Opp Small Cap Init	8.58%	18.63%	0.43%	7.93%	7.34%	12.72%	8/31/1990
<b>Growth - Diversified Emerging Markets</b>								
	Amer Funds New World Fund®	13.71%	23.66%	0.59%	7.38%	5.78%	7.68%	6/17/1999
<b>Growth - Large Blend</b>								
	BNY Mellon Sustainable US Equity Portfolio	23.12%	37.96%	8.69%	14.44%	11.25%	8.88%	10/7/1993
	BNY Mellon VIF Appreciation Initial	13.81%	25.17%	7.35%	13.76%	11.40%	9.62%	4/5/1993
	Invesco VI Core Equity I	21.19%	33.39%	8.90%	12.83%	8.65%	8.45%	5/2/1994
	MFS VIT Research Init	16.49%	30.88%	8.27%	12.59%	11.38%	8.86%	7/26/1995
<b>Growth - Large Growth</b>								
	LVIP American Century Ultra® II	20.68%	37.64%	7.38%	18.38%	15.27%	8.60%	5/1/2001
	VIP Contrafund Service 2	28.90%	43.28%	11.23%	17.67%	12.84%	11.56%	1/12/2000
	Invesco VI American Franchise I	25.47%	43.21%	7.32%	16.22%	13.11%	10.49%	7/3/1995
	MFS VIT Growth Init	25.16%	40.98%	7.51%	15.02%	14.58%	10.36%	7/24/1995
<b>Growth - Large Value</b>								
	LVIP American Century Value II	11.29%	21.69%	8.33%	10.55%	8.27%	8.52%	5/1/1996
<b>Growth - Mid Cap Blend</b>								
	LVIP JPMorgan Insurance Mid Cap Value 1	14.36%	27.84%	7.55%	9.49%	8.34%	10.03%	9/28/2001
<b>Growth - Mid Cap Growth</b>								
	LVIP American Century Capital Apprec II	16.62%	29.50%	1.20%	10.91%	10.26%	8.91%	11/20/1987
	Franklin Small Mid Cap Growth VIP 2	7.03%	23.81%	-3.86%	10.23%	8.93%	8.42%	1/6/1999
	Columbia VP Select Mid Cap Growth 2	13.55%	27.27%	0.30%	10.51%	9.95%	7.32%	5/3/2010
<b>Growth - Mid Cap Value</b>								
	LVIP American Century Mid Cap Value II	11.21%	22.61%	7.21%	8.63%	8.36%	9.31%	12/1/2004
<b>Growth &amp; Income - Large Blend</b>								
	Amer Funds Growth-Income Fund	20.93%	36.63%	10.97%	13.87%	11.78%	11.30%	4/30/1997
<b>Growth &amp; Income - Large Growth</b>								
	LVIP JPMorgan Insurance US Equity 1	22.17%	36.77%	11.82%	17.18%	13.29%	9.46%	3/30/1995
<b>Growth &amp; Income - Large Value</b>								
	LVIP American Century Disciplined Core Value II	14.92%	25.12%	4.80%	9.61%	8.42%	6.95%	10/30/1997
<b>Growth and Income - 70% to 85% Equity</b>								
	Calamos Growth & Income Portfolio	16.95%	28.04%	6.99%	12.25%	9.47%	7.79%	5/19/1999
<b>Growth and Income - Large Blend</b>								
	BNY Mellon Stock Index Init	21.35%	35.27%	11.05%	15.08%	12.52%	9.90%	9/29/1989
<b>Allocation - 50 to 70% Equity</b>								
	Amer Funds Asset Allocation Fund	14.75%	25.95%	5.94%	8.92%	7.96%	8.26%	4/30/1997
	FHIS Managed Volatility Fund II	15.80%	26.76%	4.88%	6.24%	4.76%	5.79%	2/10/1994
	MFS VIT Total Return Init	9.74%	19.53%	4.26%	7.11%	6.50%	7.59%	1/3/1995
<b>Managed Volatility - Asset Allocation 30% to 50% Equity</b>								
	TOPS® Managed Risk Balanced ETF 2							
<b>Managed Volatility - Asset Allocation 50% to 70% Equity</b>								
	Amer Funds Managed Risk Asset Allocation Fund	13.10%	22.73%	3.69%	5.82%	5.43%	6.42%	9/28/2012
	TOPS® Managed Risk Moderate Gr ETF 2	9.79%	18.38%	2.53%	5.05%	3.85%	4.34%	6/9/2011
<b>Managed Volatility - Asset Allocation 70% to 85% Equity</b>								
	TOPS® Managed Risk Growth ETF 2	10.11%	19.53%	2.87%	5.55%	3.77%	4.05%	4/26/2011
<b>Managed Volatility - Foreign Large Growth</b>								
	Amer Funds Managed Risk International Fund	7.42%	14.44%	-3.14%	-0.01%	0.93%	1.26%	5/1/2013
<b>Managed Volatility - Large Growth</b>								
	Amer Funds Managed Risk Growth Fund	16.60%	29.35%	3.87%	11.75%	9.36%	9.66%	5/1/2013
<b>Managed Volatility - Large Growth and Income</b>								
	Amer Funds Managed Risk Growth-Income Fund	15.95%	27.65%	5.33%	8.07%	6.83%	7.79%	5/1/2013
<b>Managed Volatility - Large Value Growth and Income</b>								
	Amer Funds Managed Risk Washington Mutual Fu	14.13%	24.12%	6.73%	6.70%	4.99%	6.04%	5/1/2013



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Classification	Subaccount	YTD	1 YR	3 YR	5 YR	10 YR	Since	Inception Date of
							Inception	Subacct
<b>Target Date - Asset Allocation</b>								
	VIP Freedom® 2010 SC2	8.12%	15.53%	0.97%	4.12%	4.31%	4.94%	4/26/2005
	VIP Freedom® 2015 SC2	9.39%	17.77%	1.61%	5.15%	5.06%	5.48%	4/26/2005
	VIP Freedom® 2020 SC2	10.83%	20.28%	2.28%	6.17%	5.73%	5.87%	4/26/2005
	VIP Freedom® 2025 SC2	11.96%	22.09%	2.79%	6.96%	6.27%	6.43%	4/26/2005
	VIP Freedom® 2030 SC2	12.93%	23.66%	3.41%	7.91%	7.04%	6.77%	4/26/2005
	VIP Freedom® 2035 SC2	14.67%	26.29%	4.53%	9.54%	8.01%	10.90%	4/8/2009
	VIP Freedom® 2040 SC2	16.79%	29.46%	5.83%	10.96%	8.69%	11.43%	4/8/2009
	VIP Freedom® 2045 SC2	17.56%	30.57%	6.22%	11.20%	8.80%	11.58%	4/8/2009
	VIP Freedom® 2050 SC2	17.54%	30.55%	6.22%	11.20%	8.80%	11.66%	4/8/2009
<b>Target Date Retirement - Asset Allocation</b>								
	VIP Freedom® Income SC2	6.82%	13.39%	0.39%	2.76%	3.06%	3.53%	4/26/2005
<b>Foreign Stock - Large Growth</b>								
	LVIP American Century International II	10.94%	22.75%	-1.59%	6.79%	4.99%	5.50%	4/29/1994
<b>Foreign Stock - Large Value</b>								
	Templeton Foreign VIP 2	9.09%	18.71%	5.93%	6.00%	1.99%	5.71%	5/1/1997
<b>World Allocation - Growth</b>								
	Amer Funds Capital Income Builder®	13.05%	23.36%	6.46%	7.26%	5.31%	5.14%	5/1/2014
<b>World Allocation - Large Cap</b>								
	Amer Funds Global Growth Fund	16.64%	31.09%	3.67%	12.52%	10.77%	9.95%	4/30/1997
<b>Specialty - Global Real Estate</b>								
	Franklin Global Real Estate VIP 2	10.39%	26.95%	-0.44%	1.80%	3.65%	6.64%	1/6/1999
<b>Specialty - Technology</b>								
	Columbia VP Seligman Global Tech 2	17.27%	34.41%	10.12%	21.56%	19.65%	12.68%	5/1/2000
	Invesco VI Technology I	20.62%	40.17%	3.50%	14.28%	13.11%	7.63%	5/20/1997
<b>Specialty - Utility</b>								
	MFS VIT Utilities Series Initial	20.31%	32.71%	9.19%	7.37%	6.67%	10.48%	1/3/1995
<b>Corporate Bond - High Yield</b>								
	FHIS High Income Bond II	6.24%	13.32%	1.68%	3.32%	4.00%	5.80%	3/1/1994
<b>Corporate Bond - Intermediate Term Bond</b>								
	MFS VIT Total Return Bond Initial	5.00%	12.47%	-1.39%	0.51%	1.81%	4.15%	10/24/1995
<b>Income - Multisector Bond</b>								
	MFS VIT II Income Initial	5.58%	13.01%	-1.00%	1.16%	2.40%	4.36%	5/6/1998
<b>Inflation-Protected Bond</b>								
	LVIP American Century Inflation Prot Service	3.97%	8.67%	-2.16%	1.09%	1.08%	2.33%	12/31/2002
<b>World Bond</b>								
	Amer Funds Capital World Bond Fund	2.78%	11.91%	-4.20%	-1.52%	-0.02%	2.21%	11/6/2006
<b>Money Market</b>								
	FHIS Government Money Fund II	3.26%	4.36%	2.58%	1.44%	0.76%	1.77%	11/21/1994



## Alliance Variable Universal Life

### Footnotes

Kansas City Life's Alliance Variable Universal Life (VUL) is a flexible premium life insurance contract designed to provide long-term life insurance benefits. Before purchasing, you should evaluate the contract in conjunction with other insurance policies you own and carefully consider your life insurance protection needs.

Variable life insurance contracts have primarily been used as a way to provide funds for paying estate taxes and final expenses but may fill other personal insurance needs such as providing for gifts to charity or funding trusts for children with special needs. Variable life insurance contracts may also be used to meet a variety of business insurance needs, including buy-sell agreements between business partners, executive bonus plans or key employee insurance.

As long as it remains in force, the contract provides lifetime insurance protection on the Insured until the Maturity Date. You pay premiums for insurance coverage. The contract also provides for accumulation of premiums and a value if the contract terminates. The value during the early years of the contract is likely to be much lower than the premiums paid. The success of your insurance program will, of course, depend on the commitment you make to it through regular and adequate premium payments.

Kansas City Life's Alliance Variable Universal Life combines investment features with the many tax advantages found in life insurance. With this one financial product, you have the opportunity to achieve both your protection and investment goals. Tax advantages of the contract include tax-deferred earnings, tax-free transfers and tax-free loans. Flexible premiums, death benefit options and a variety of benefit riders are other features of Kansas City Life's Alliance VUL.

A current copy of the Kansas City Life Alliance VUL prospectus must accompany or precede this material. The prospectus contains complete information about the contract, including charges and expenses, and should be read carefully before investing. Consider the investment objectives, risks and charges and expenses of the investment company carefully before investing. The prospectus contains this, and other, information and should be read carefully before investing.

Kansas City Life's Variable Life contract owners may invest in one or more subaccounts and the assets are then invested in a corresponding underlying portfolio. Each of the portfolios has a different investment objective which will affect its return and its risk.

The performance data quoted represents past performance and is not an estimate or guarantee of future performance. Your contract value and the actual investment return of the subaccounts will fluctuate in response to market conditions and the specific portfolios you choose so that your contract, when redeemed, may be worth more or less than the amount of your purchase payments. Current performance may be lower or higher than the performance data quoted herein. Please refer to the section of the prospectus entitled "How Your Contract Values Vary" for a description of the relationship between investment performance and contract benefits.

Many of the underlying investment options were active before January 1, 1996, the effective date of the Kansas City Life Variable Universal Life Separate Account. Where applicable, performance includes historical performance for periods before the investment option was available in the product, applying contract charges assessed at the separate account level to approximate the performance the investment option would have achieved inside the Separate Account.

While the Federated Prime Money Fund II seeks to maintain a stable \$1.00 net asset value, there is no assurance that it will be able to do so and it is possible to lose money by investing in the Fund. An investment in this portfolio is not insured or guaranteed by the FDIC or any other government agency.

<sup>1</sup> Rate subject to change. We guarantee to credit at least 4.00% on the KCL Fixed Account. This guarantee is backed by the claims-paying ability of Kansas City Life.

<sup>2</sup> Performance data represents past performance only. Some subaccounts have experienced high returns due to unusually favorable market conditions that may not continue to exist. There is no assurance that this performance will be repeated in the future.